

Advertisement space

Price list of magazine advertisements	
Cover - last page	1.350,00 €
Cover (2nd and 3rd page)	1.200,00 €
1/1 - Full page	1.090,00 €
1/2 page	600,00 €
1/4 page	350,00 €
1/8 page	200,00 €

Price list of web advertisements	
display time: 1 month	50,00 €
display time: 3 months	100,00 €
display time: 6 months	160,00 €
display time: 12 months	260,00 €
display time: 1 month, exclusive banner	160,00 €

Discounts for individual subscribers of more simultaneous advertisements in the value of	
from 860,00 to 1.599,00 €	3 %
from 1.600,00 to 2.799,00 €	5 %
from 2.800,00 to 5.199,00 €	7 %
from 5.200,00 to 6.399,00 €	10 %
more than 6.400,00 €	15 %

Discounts for advertising agencies available.

Pricelist valid from 13. 6. 2014.

Technical requirements for advertisement material:

PC computers, Windows OS. • **Files:** CorelDraw 12, Adobe Illustrator CS, EPS. **Texts to be converted to curves.** Bitmaps included should have a final resolution of 300-350 dpi.

All elements to be defined in CMYK (process colors).

• **Bitmaps:** CMYK TIFF: final resolution of 300-350 dpi;

CMYK JPEG: final resolution of 300-350 dpi, maximum quality.

Advertisement delivery:

- **Full page:** at least 10 working days prior to issue.
- **Smaller advertisements:** at least 15 working days prior to issue.
- Advertisements to be submitted **via e-mail** to trzenje@revija-vino.si **or on a CD** to the address Studio Ajd d. o. o., Dobravlje 9, SI - 5263 Dobravlje.

Contact:

phone: + 386 82 051 612

mobile phone: + 386 51 382 381

e-mail: trzenje@revija-vino.si

Magazine advertisement dimensions

